

Capturing the potential of group leisure within the UK and Europe

CoachToursUK

REACHING
OPERATORS

Media Data 2025

AVERAGE
CIRCULATION
4,200

ESTABLISHED: 1990

FREQUENCY:
MONTHLY

ROMAN GRAC - PIXABAY

FORMAT: A4, FULL COLOUR GLOSS

About Coach Tours

Coach Tours UK Magazine has been established in the bus and coach industry for over 34 years. Mailed out every month free of charge, the Magazine is seen and used by a unique list of approximately 4,200 named bus and coach operators throughout the UK, providing a vital planning tool to the industry, and a direct business link between your attraction and the coach operator. Covering the very latest tourism news, the Publication carries both area and subject features throughout the year, offering display, digital, and direct mail advertising options. Every issue of the Magazine is placed online for a full 12 months in a free to read digital edition.



Information

DIMENS VETSİKAS, PIXABAY



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REACHES OVER

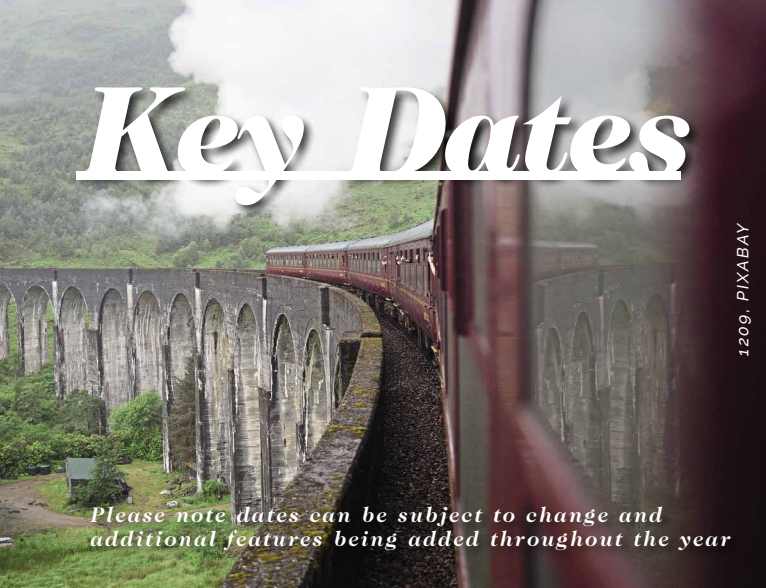
13,000
FOLLOWERS

media
atg



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of the CTA

Key Dates



1209, PIXABAY

Please note dates can be subject to change and additional features being added throughout the year

| 2025 production schedule Issue | Editorial Deadline* | Sales & Artwork Deadline | Distribution |
|--------------------------------|---------------------|--------------------------|-------------------|
| Jan-25 | 22nd November | 6th December | 20th December |
| Feb-25 | 6th January | 10th January | 24th January 2025 |
| Mar-25 | 27th January | 7th February | 21st February |
| Apr-25 | 24th February | 7th March | 21st March |
| May-25 | 31st March | 4th April | 18th April |
| Jun-25 | 5th May | 16th May | 30th May |
| Jul-25 | 2nd June | 13th June | 27th June |
| Aug-25 | 30th June | 11th July | 25th July |
| Sep-25 | 28th July | 8th August | 22nd August |
| Oct-25 | 25th August | 5th September | 19th September |
| Nov-25 | 29th September | 10th October | 31st October |
| Dec-25 | 3rd November | 14th November | 28th November |
| TPG 26 | 10th November | 21st November | 5th December |
| Jan-26 | 24th November | 5th December | 19th December |

For customers to supply*

2025 FEATURES LIST

JANUARY 2025 ISSUE: Bygone Times, Cheshire, Excursions 2025 show preview, Ireland, London, Merseyside, North East

FEBRUARY 2025 ISSUE: Animal Attractions, Devon & Cornwall, Garden Centres, Norfolk, Scotland, Sporting Venues & Racecourses

MARCH 2025 ISSUE: BTTS 2025 Show Preview, East & West Midlands, History of Transport, Theme Parks, Top Group Museums 2025, Wales, Yorkshire

APRIL 2025 ISSUE: Derbyshire, Ireland, Kent/Essex/Sussex, Lincolnshire, London, On the Water, Nottinghamshire, Railways

MAY 2025 ISSUE: Bedfordshire & Herts, Blackpool, Cheshire, Cumbria, Dorset & Somerset, Scotland, Shropshire

JUNE 2025 ISSUE: Animal Attractions, Bath/Bristol/Wiltshire, Cathedrals & Churches, Leicestershire, Manchester, Railways, Southport, Seaside Resorts, Theme Parks, Wales

JULY 2025 ISSUE: Chester, Coventry, Gloucestershire, Hampshire, Ireland, Kent/Essex/Sussex, London, Merseyside, Sporting Venues

AUGUST 2025 ISSUE: Birmingham & Midlands, Christmas Supplement, North East England, Scotland, Staffordshire,

SEPTEMBER 2025 ISSUE: Cheshire, Christmas, Norfolk, Nottinghamshire, Theatre Supplement, York, Wales

OCTOBER 2025 ISSUE: Animal Attractions, Christmas, Derbyshire, Ireland, London, Merseyside, Sporting Venues, Top Group Museums 2026, Yorkshire

NOVEMBER 2025 ISSUE: The Best Fish & Chips, Hampshire & Isle of Wight, Lancashire, The Midlands, Scotland, Racecourses

DECEMBER 2025 ISSUE: Excursions 2026 show preview, Herefordshire & Worcestershire, Kent/Essex/Sussex, London, Norfolk, Wales

2026 ANNUAL PUBLICATION: The Tour Planners Guide

*Features list subject to change and additions

Features that appear every month include: - Accommodation, Historic Properties & Gardens, Main Editors feature, News Round-Up, On Stage & Shopping

Print

2025 ADVERTISING RATES

| | |
|----------------------|--------|
| DPS | £3,708 |
| Front Cover | £2,370 |
| Inside Front | £2,165 |
| Inside Back | £2,165 |
| Outside Back | £2,165 |
| Main Editors Feature | £1,135 |
| Full Page | £1,500 |
| Half Page | £925 |
| Quarter Page | £720 |

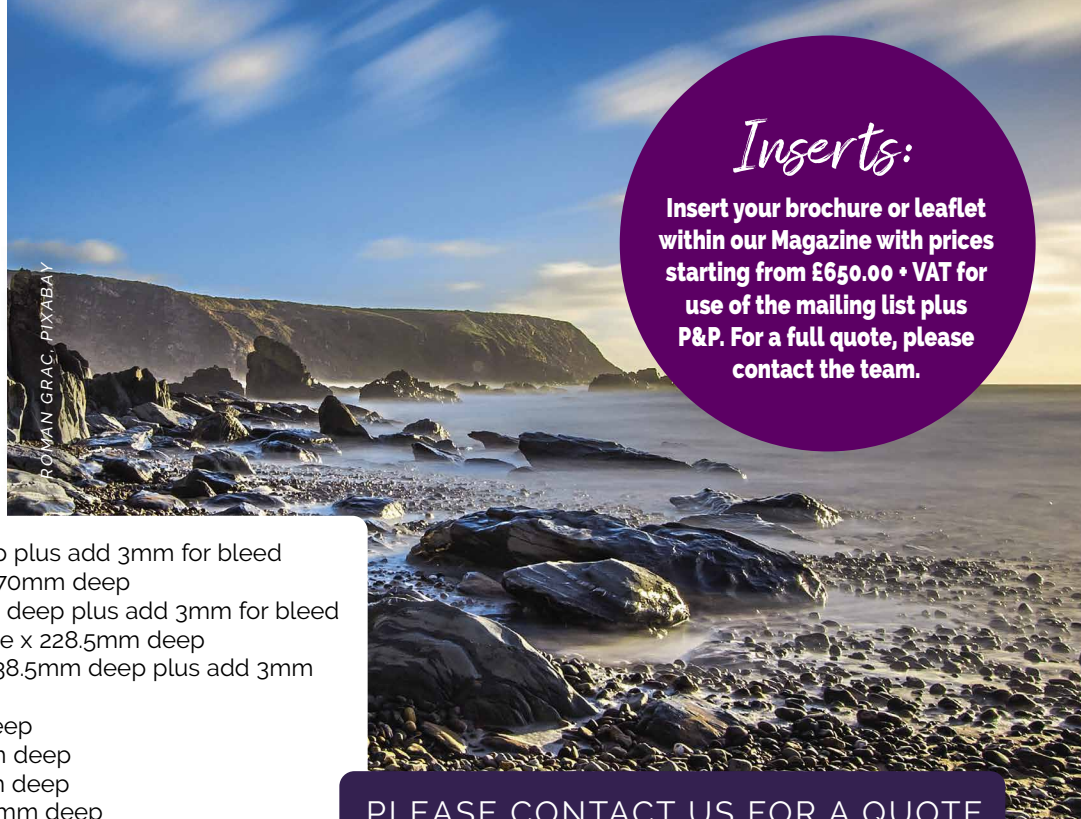
DPS Trim: 420mm wide x 297mm deep plus add 3mm for bleed
Full Page Type Area: 190mm wide x 270mm deep
Full Page Trim: 210mm wide x 297mm deep plus add 3mm for bleed
Front Cover Ad type area: 190mm wide x 228.5mm deep
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Half Horizontal: 190mm wide x 133mm deep
Quarter Vertical: 92mm wide x 133mm deep
Quarter Horizontal: 190mm wide x 64mm deep

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Colour Images: 300dpi PDF is preferred format

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Inserts:

Insert your brochure or leaflet within our Magazine with prices starting from £650.00 + VAT for use of the mailing list plus P&P. For a full quote, please contact the team.

PLEASE CONTACT US FOR A QUOTE

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